



# WESTMORELAND YOUTH IN TOBACCO PREVENTION

Westmoreland County Cooperative Extension  
Greensburg, PA 15601

724-837-1402  
[www.westmorelandtobaccofree.org](http://www.westmorelandtobaccofree.org)



Dr. Wigand's presentation at St. Vincent's aired in January, 2005 on *60 Minutes*.

## **WESTMORELAND YOUTH ON 60 MINUTES!**

Jeffrey Wigand, a former tobacco executive, visited Westmoreland County in November, 2004. His presentations were taped by *60 Minutes*. Dr. Wigand discussed the tobacco industry's attempts to target youth as "replacement smokers" for those who have died from smoking-related illnesses. Dr. Wigand urged listeners to use the new information to work for smoke-free communities. View the interview on [www.cbsnews.com](http://www.cbsnews.com). In the search box, type "Jeffrey Wigand".



Cindy Arblaster, 4-H Educator & Anne Lail, Tobacco Prevention Educator and Youth Coordinator with 4-H County Council teens.



Pictured above from left: Anna Frye Dr. Wigand, Lindsey Androstic, Emily Farah, Jodi Lenhart.

## **KICK BUTTS DAY, APRIL 13**

It's time to start brainstorming! Get your group involved! Earn \$100 by performing an anti-tobacco activity. For ideas, call Anne Lail, at 724-837-1402 or visit [www.kickbuttsday.org](http://www.kickbuttsday.org)

## **WHAT'S COMING?**

**April 13, 2005**

**Teens Against Tobacco Use Facilitator Training** Group leaders may call 837-1402 for details. American Lung Association offers \$150 for a start-up activity.

**April 12 & 13, 2005**

**Youth Quest Mission Elimination** This state wide summit in Harrisburg gives youth the opportunity to become educated, then advocate, meet and educate their legislators on tobacco prevention issues. This program is free. Please RSVP to Anne at [aml21@psu.edu](mailto:aml21@psu.edu) or 724-837-1402.

**World No Tobacco Day Essay Contest**

It's time to start thinking about essay topics. Visit [www.wntd.com](http://www.wntd.com) for more information.

## **EARTH DAY, April 23, 2005**

Help us at St. Vincent College! Lend a hand creating the display, talking with visitors and exploring other booths! Call Anne, 724-837-1402.

## **KICK BUTTS DAY POSTER CONTEST**

Community Prevention Services is inviting all 6<sup>th</sup> through 8<sup>th</sup> grade students to participate in the Kick Butts Day poster contest! This is an opportunity to turn peer pressure around with the positive message that tobacco does not have to be a part of your life. Prizes will be awarded to the winners. Contact Danielle at 724-853-9570 or [dliston@communityprevention.com](mailto:dliston@communityprevention.com) for details.

## **CHAMPIONS MAKE GOOD CHOICES!**

Ligonier Valley students completed Project Alert, a prevention education program. After learning how the tobacco industry entices youth through advertising, the students created their own tobacco prevention message. Three students combined ideas for a banner displayed in the school.



From left to right, Kristen Bates, Timothy James Robertson and Jake Frederick

## **DID YOU KNOW?**

The tobacco industry spends over **\$1 million dollars** an hour on advertising.

The tobacco industry identifies youth as **"replacement smokers."**

You can **make a difference**. By getting involved in groups such as BUSTED! and T.A.T.U., you have the opportunity to participate in events like the summit in Harrisburg and to develop valuable leadership skills. Call Anne at 724-837-1402.



**BUSTED! T.A.T.U.** (Teens Against Tobacco Use) members with Danielle Adams, Youth Co-leader and Sheriff Eric Sinclair. From top, l-r Adams, Sinclair, Jody Lenhart, Marla Sacks, Rachel Lute, Lyndsey Androstic, Emily Farah, Jacob Wright.

# Join us at St. Vincent College Earth Day, April 23, 2005



Billions of cigarettes are flicked on our sidewalks, beaches, nature trails, gardens, and other public places every single day!

**Lend a hand!**

**Create the display, talk with visitors and explore other booths.**

Littered cigarette butts are not completely biodegradable: Wind and rain carry the cigarette into the water supply, where toxic chemicals from the filter leak into aquatic ecosystems. **Every littered cigarette butt hurts!**

**Estimated number of cigarettes  
littered 750 million**



A threat to wildlife, cigarette filters have been found in the stomachs of fish, birds, whales and other marine creatures who mistake them for food.



**Scenes from Earth Day, 2004**

